

CORE

MODALISBOA 9-12 MAR 2023
LISBOA SOCIAL MITRA

PRESS RELEASE

09.02.2023



MODALISBOA CORE

In co-organization with **Lisbon City Council**, ModaLisboa reaches its 60th edition. From the **9th to the 12th of March 2023**, we return to **Lisboa Social Mitra**, space of the Santa Casa da Misericórdia de Lisboa, to celebrate our **CORE**.

Lisboa Fashion Week will continue to build a platform for communication, visibility and empowerment of Portuguese Fashion, through **presentations, happenings and fashion shows** (with livestream on ModaLisboa.pt, mobile app and TV app, with the support of Altice Portugal). But honoring the number 60 will always have to imply the amplification of our action — even when that opening means looking inward, and giving voice to what we are. So we stripped away all the other layers, edited it down to the core, and built an event on the **plurality** of our essence.

We decided not to conceptualize the word we chose for the 60th edition, and let the core do it. The **Fast Talks**, and the entire Lisbon Fashion Week, will be the construction of this theme, carried out by the **Designers** themselves. Their words, visions, voices, **manifestos**. The result will be a text published after **MODALISBOA CORE**, written by as many hands as those that make up our calendar. We don't know if it will be harmonious, if it will gravitate towards solutions or if it will provide context for the future. We know, however, that it will be ours. And that, being ours, is from **Portuguese Fashion**.

MODALISBOA CORE. At the core, the construction.

ASSOCIAÇÃO MODALISBOA | Lisboa - Rua do Arsenal, n.º 25 | Porto - Avenida da Boavista, n.º 3523 – 7.º andar

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PRESS RELEASE

14.02.2023

MODALISBOA CORE: FASHION SHOWS

In co-organization with **Lisbon's City Council**, MODALISBOA CORE takes to **Lisboa Social Mitra** fashion shows and happenings designed to materialize the contemporaneity of the Fashion System.

With March 9th reserved for the **Fast Talks** (and not only, more information coming soon), the **60th edition of Lisboa Fashion Week** will have three days of Fashion presentations dedicated to the creative diversity of Portuguese Design.

The unveiling of the **new collections** arrives in multiformat, with presentations that conceptually explore the meaning of "fashion show", complementing the classicism with performative moments that regenerate Fashion communication. But the **MODALISBOA CORE** schedule brings news beyond the runway.

Pavillion 1 at Lisboa Social Mitra will be a mutable space in constant transformation, responding to events that transcend the scenic specificities of a fashion show. On Friday, March 10th, **Salsa Jeans** begins by hosting a special, intimate presentation, accessible only by invitation. On Saturday, the day opens with Constança Entrudo, who returns to her performing moments to present a capsule collection in collaboration with the illustrator Ema Gaspar. On the same day, **Portuguese Soul** is the **APICCAPS** happening that revolves around the circularity of leather footwear.

Also a debut, and to consolidate ModaLisboa's mission of providing a stage for new talents in the industry, is the **IED Graduates Fashion Show**, on Saturday, March 11th. Under the theme *Future Starts Slow*, seven young Designers trained by the European Design Institute — Nicolò Artibani, Lorenzo Attanasio, Alessandro Bonini, Gaia Ceglie, Luca De Prà, Giovanni Marchetti and Maria Eleonora Pignata — present their capsule collections at Lisbon Fashion Week, inviting the public to slow down and appreciate the natural passage of time required by a sustainable Fashion production.

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CORE

10 MARÇO

17H30
SANGUE NOVO
supported by SEASIDE

18H30 ARNDES
WORKSTATION presentation

19H00 SALSA JEANS
strictly by invitation PAV1

20H30 FILIPE
AUGUSTO LAB

21H30 VALENTIM
QUARESMA

22H30 OLGA
NORONHA LAB
presentation

11 MARÇO

14H00 CONSTANÇA
ENTRUDO
x EMA GASPAR LAB
collaboration launch PAV1

15H00 IED
GRADUATES
FASHION SHOW

16H00 LUÍS
BUCHINHO

17H00 KOLOVRAT

18H00 BUZINA

19H30
PORTUGUESE SOUL
presentation PAV1

21H00 LUÍS
CARVALHO

22H00 BÉHEN LAB

23H00 GONÇALO
PEIXOTO

12 MARÇO

14H00 JOÃO
MAGALHÃES LAB
presentation PAV1

15H00 DUARTE

16H30 HIBU LAB

17H30 CARLOS GIL

18H30 NUNO GAMA

19H30 NUNO
BALTAZAR

21H00 DINO ALVES

22H00 CALL ME
GORGEOUS
by LUÍS BORGES

MODALISBOA

9-12 MAR 2023
LISBOA SOCIAL MITRA

LIVESTREAMING modalisboa.pt

JOINT BENEFICIARY



LISBOA
CÂMARA MUNICIPAL

MODALISBOA

HOST

SANTA CASA
Misericórdia de Lisboa



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SPONSOR



SPONSOR

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Galaxy

L'ORÉAL
PROFESSIONNEL
PARIS

CLARINS

Renova



monchique

AVELEDA

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OFFICIAL TV



ANTENA 3

Cemark



kinda

LAVALLA

fabric4fashion

TINTEX

ITFUTURÉ

CISION

RTP

ANTENA 3

máxima

Woman

SOUL

umbigo

SAPO

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SANGUE NOVO

SUPPORTED BY SEASIDE

AWARDS IED TINTEX SHOWPRESS

PARTNERS CALVELEX fabrics4fashion Riopelle

ÇAL PFUNGST
DARYA FESENKO
INÊS BARRETO
MOLLY98
NIUKA OLIVEIRA

MODALISBOA CORE
10 MAR 2023 - 17H30
LISBOA SOCIAL MITRA

LIVESTREAMING modalisboa.pt

LISBOA MODALISBOA

SANTA CASA DE LISBOA MITRA DE AUTOMÓVEIS SAMSUNG Galaxy L'OREAL PARIS CLARINS Renova MOCHÉ monchique AVELEDA

STOLI.VODKA SEASIDE altice LISBOA CEMARK IED kind' LAUATTA

fabrics4fashion TINTEX IFUTURE CISION RTP ANTENA 3 máxima WOMEN SOUL 1migo SAPO

Speaking of new talents, no ModaLisboa schedule would be complete without the contest that inaugurates it: **SANGUE NOVO** supported by Seaside returns to announce the big winners of this edition.

Five **finalists**, three **awards**, one **fashion show**. SANGUE NOVO reaches its second and final phase, with the support of **SEASIDE**, an international brand of Portuguese origin, today with more than 100 stores in Portugal and presence in Angola, France, Luxembourg and Mozambique and more than 30 years of history.

DESIGNERS

ÇAL PFUNGST
DARYA FESENKO
INÊS BARRETO
MOLLY98
NIUKA OLIVEIRA

The five collections, created with materials donated by the **textile**

partners of Associação ModaLisboa — Calvelex/Fabrics4Fashion, Riopelle and Tintex Textiles—, reveal a maturation of conceptual thinking and the consequent exploration of the identity of each young Designer, consolidating their artistic positions. and materials as drivers of new visions of the Fashion System.

JURY

Miguel Flor (President)

Joana Jorge (Project Manager, ModaLisboa)

Joana Duarte (Fashion Designer Béhen)

Elisa Nalin (Fashion Editor, Stylist)

Olivia Spinelli (Coordinator and Creative Director IED MODA MILANO)

Pedro Silva (Head of Industrialization, Tintex Textiles)

Sara Sozzani Maino (Creative Talent Curador)

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On **March 10th**, at **5:30pm**, the panel of judges will announce the winners of the IED - Istituto Europeo di Design, Tintex Textiles and Showpress awards.

AWARDS

ModaLisboa x IED - Istituto Europeo di Design Award

- Master in Fashion Design at IED Milan, worth 20,100 euros;
- Scholarship of 4,000 euros;
- Presentation of the collection developed during the Master on the ModaLisboa Workstation platform;
- Mentorship by the ModaLisboa Association.

ModaLisboa x Tintex Textiles Award

- Three-week artistic residency at Tintex Textiles, to develop a capsule collection with Tintex materials, create prototypes, and get to know all the dynamics of knitting, spinning, sewing, dyeing and finishing. During the residency period, Tintex also offers food and accommodation to the award-winning Designer;
- 1,500 euros grant for the development of a new collection;
- Presentation of the collection developed during the residency on ModaLisboa's Workstation platform;
- Mentorship by the ModaLisboa Association.

ModaLisboa x Showpress Award

- The winners of the ModaLisboa x IED and ModaLisboa x Tintex Textiles awards also benefit from the press and showroom services at the communication agency Showpress, during one season.

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MODALISBOA CORE: FAST TALKS AND PUBLIC EVENTS

On **March 9**, at **4:30 pm**, **Fast Talks** open Lisboa Fashion Week again. In direct response to the **CORE** theme, the conferences moderated by **Joana Barrios** will have two moments of reflection on author Fashion: its challenges, its visions, its present and its future.

The first part, which will focus on structural themes of the Fashion system, will be a practical framework of the portuguese and international industry today. **Olivia Spinelli**, Fashion Design Coordinator and Artistic Director of IED Moda Milano, will make an intervention on Future, Sustainability and Education, and how these three themes are interdependent, not coexisting one without intersection with the others. **Anastasia Bilous**, Fashion Editor at Elle Ukraine, stylist and specialist in Fashion Public Relations, will talk about her experience in digital brands designed for the metaverse. **João Wengorovius Meneses**, Secretary-General of BSCD Portugal, will present the Beat by Be@t project, a program to train new Fashion talents

and textile companies for sustainability and circularity, of which ModaLisboa is a partner. Finally, **Casa do Impacto**, a social entrepreneurship platform of **Santa Casa da Misericórdia de Lisboa**, will bring to the Talks **João Esteves**, from Diverge, the brand promoter of the Imagine project, which works with young people at risk of social exclusion to form them as Designers and Entrepreneurs, enabling them to create their own sneakers business.

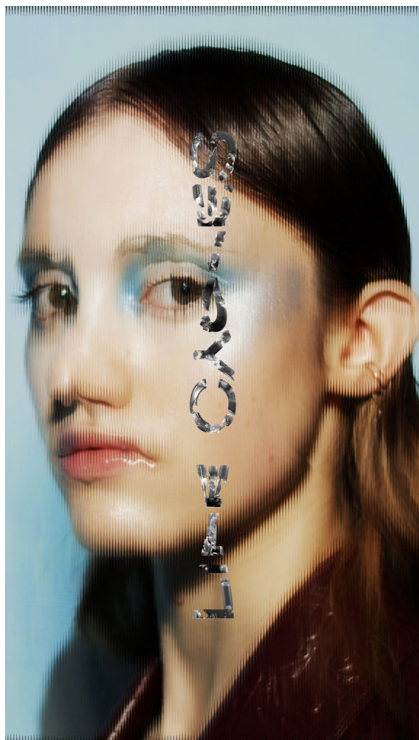
The construction of the **CORE** theme will, as prior announced, be in charge of the **ModaLisboa Designers**. **Ana Duarte (Duarte)**, **Constança Entrudo**, **Joana Duarte (Béhen)**, **João Magalhães**, **Luís Carvalho**, **Marta Gonçalves (HIBU)**, **Nuno Baltazar**, **Nuno Gama** and **Valentim Quaresma** will have in the **Fast Talks** a stage for exposing their perspectives of the present and strategies for the future. The conferences will be a free opportunity for each Designer to intervene on their unique path, take a stance, verbalize their reality and expose their perspective on the practice of Author Fashion and the current social, political and environmental context in which is applied.

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Admission to the Fast Talks is **free**, with mandatory registration in this form: <http://fasttalks.modalisboa.pt/>. But unlike the last editions, they will not be broadcasted live on digital platforms. ModaLisboa wants, in this way, to create a public manifesto, yes, but intimate, direct and personal, so that the message is transmitted and absorbed through a unique moment of face-to-face communion between its nucleus and the audience.



The remaining **MODALISBOA CORE** free entry activities take place between **March 10th and 12th**: Friday, from 5pm to 10:30pm, Saturday from 1:30pm to 11pm and Sunday from 1:30pm to 10pm.

The social inclusion project of **Santa Casa da Misericórdia de Lisboa** is again highlighted at Lisboa Fashion Week: **Beauty Doesn't Have Age in the City** returns in an exhibition format, with photographs by Carlos Rodrigues, to reinforce the message of celebrating diversity and fighting stereotypes and discrimination (more information, here: <https://www.modalisboa.pt/en/exhibitions>).

After being shown at the Palais de Tokyo, in Paris, and passing through Porto and Dublin, the interactive installation **MODAPORTUGAL Life Cycles**, promoted by CENIT/ANIVEC, arrives at MODALISBOA CORE with the excellence of the Portuguese Textile Industry, focused on transparency, circularity and regeneration (more information, here: <https://www.modalisboa.pt/en/exhibitions>).

Speaking of the textile industry, both **Calvelex** (the responsible for making the uniforms for Lisboa Fashion Week hosts), with the Fabrics4Fashion project, and **Tintex Textiles** will be present at the event with presentations of their online stores, aimed at Fashion Designers and brands looking for materials produced responsibly and ethically.

The **MODALISBOA CORE** Lounge, indoors and outdoors, will once again be the meeting point for all of the fashion week audiences. Regarding food — essential for calendar days intensely filled with fashion shows — is confirmed the presence of the foodtrucks **Praia do Irmão** and **Cervejaria de Rua**, as well as the debut of **Arcádia**, which will celebrate its 90th anniversary with a tribute to handmade know-how. Also essential are the **Lavazza** coffees and the two PrimeDrinks bars, **Aveleda** and **Stoli**, as well as the return of **Água Monchique** (which will be hydrating the public in more than one way, with the launch of the first Portuguese alkaline thermal water spray). With the survival goods on the list, it is necessary to talk about entertainment: **Samsung** presents the new Galaxy smartphones, perfect for capturing the make-up that **Clarins** will be offering in the same space. One photography isn't enough? There is a **L'Oréal Professionnel** selfie room made from scratch to respond to the CORE theme. So, there's only the dresscode missing: luckily, **Moche** will be present with the colors of its collection, with a structure that unites Fashion, Innovation and Creativity — the best news is that the games machine that the brand took to ModaLisboa Metaphysical is back. **Renova** responded to the challenge and, between Art-CORE and Heart-CORE, brings its core to Lisboa Social Mitra. **DS Automobiles**, which is once again ModaLisboa's mobility partner, will launch a new collection (we can't reveal more, but on March 9th we'll explain everything) and **Altice Portugal**, our technological partner, is the one that allows that everything reaches the world, providing free wifi throughout the space. All that remains to say is that **Kinda** and **Seaside** are also preparing surprises for our Lounge — just visit us to find out what will it be.

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